

Sponsorship Packet

Wednesday, September 20, 2023
Nicollet Island Pavilion - Minneapolis

Who We Are

The Campaign to Save the Boundary Waters is the main program of Northeastern Minnesotans for Wilderness (501(c)3). We are a locally-based national wilderness and public lands advocacy group in Minnesota that focuses on protecting and preserving the Boundary Waters and greater Quetico-Superior region.

Our Gala

Our Gala is our premier gathering & fundraising event of the year. Over 350 avid wilderness supporters gather together for an evening of community, learning key updates from Campaign leaders, and hearing a keynote speaker. Our Gala also features a robust silent auction, featuring items from our business partners.

Why Sponsor

Your sponsorship not only supports our important and critical work, but also provides a unique opportunity for your organization to have visibility among our supporters through our gala communications and at the event itself.

Visibility & Reach

Email Visibility

National Email List: 61,000

Minnesota Email List: 28,000

Printed Materials

 Mailed invitation is sent to over 2,000 household across the country.

• Semi-annual Donor Newsletter is sent to 1,000 donors across the country.

Social Media Reach

• Instagram followers: 34,000

• FaceBook followers: 91,000

• Twitter followers: 7,000

LinkedIn: 750



Sponsorship Opportunities

Levels	Legacy \$10,000	Champion \$5,000	Defender \$2,500	Advocate \$1,000
Tickets	Table for 10	6	4	2
VIP Reception	•			
Premium Seating	•			
Drink Tickets	2 Per Guest	1 Per Guest	1 Per Guest	1 Per Guest
Brand Visibility				
Logo or Name on Printed Materials	Large Logo: • Mailed Invitation • Program • Day-Of Signage • Donor Newsletter • On Table	 Medium Logo: Mailed Invitation Program Day-Of Signage Donor Newsletter 	Small Logo: • Mailed Invitation • Program • Day-Of Signage	Name • Mailed Invitation • Program • Day-Of Signage
Logo or Name on Digital Materials	Large Logo: • Email Block • Event Website • Event Slideshow • Social Media Post	Medium Logo: • Email Block • Event Website • Event Slideshow • Social Media Post	Small Logo: • Event Website	Name: • Event Website

Product Donation for Silent Auction & Cash Donation

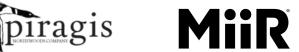
\$500 cash minimum and product donation for the silent auction

- Logo on silent auction website
- Name on silent auction signage
- 2 Tickets to the Gala

Current & Past Sponsors Include:











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ABODE O U T S I D E









Contact & Commitment Information

To express interest in becoming a sponsor, click here.

Contact Amy Yoelin at amy@savetheboundarywaters.org with questions.

Deadline to be included on mailed invitation: May 15

Final deadline for sponsorship: August 15

