



Sponsorship Packet

Wednesday, September 20, 2023
Nicollet Island Pavilion - Minneapolis

Who We Are

The Campaign to Save the Boundary Waters is the main program of Northeastern Minnesotans for Wilderness (501(c)3). We are a locally-based national wilderness and public lands advocacy group in Minnesota that focuses on protecting and preserving the Boundary Waters and greater Quetico-Superior region.

Our Gala

Our Gala is our premier gathering & fundraising event of the year. Over 350 avid wilderness supporters gather together for an evening of community, learning key updates from Campaign leaders, and hearing a keynote speaker. Our Gala also features a robust silent auction, featuring items from our business partners.

Why Sponsor

Your sponsorship not only supports our important and critical work, but also provides a unique opportunity for your organization to have visibility among our supporters through our gala communications and at the event itself.

Visibility & Reach

Email Visibility

- National Email List: 61,000
- Minnesota Email List: 28,000

Printed Materials

- Mailed invitation is sent to over 2,000 household across the country.
- Semi-annual Donor Newsletter is sent to 1,000 donors across the country.




Social Media Reach

- Instagram followers: 34,000
- FaceBook followers: 91,000
- Twitter followers: 7,000
- LinkedIn: 750



**FOR THE
PLANET.**

Sponsorship Opportunities

Levels	Legacy \$10,000	Champion \$5,000	Defender \$2,500	Advocate \$1,000
Tickets	Table for 10	6	4	2
VIP Reception				
Premium Seating				
Drink Tickets	2 Per Guest	1 Per Guest	1 Per Guest	1 Per Guest

Brand Visibility

Logo or Name on Printed Materials	Large Logo: <ul style="list-style-type: none"> • Mailed Invitation • Program • Day-Of Signage • Donor Newsletter • On Table 	Medium Logo: <ul style="list-style-type: none"> • Mailed Invitation • Program • Day-Of Signage • Donor Newsletter 	Small Logo: <ul style="list-style-type: none"> • Mailed Invitation • Program • Day-Of Signage 	Name <ul style="list-style-type: none"> • Mailed Invitation • Program • Day-Of Signage
Logo or Name on Digital Materials	Large Logo: <ul style="list-style-type: none"> • Email Block • Event Website • Event Slideshow • Social Media Post 	Medium Logo: <ul style="list-style-type: none"> • Email Block • Event Website • Event Slideshow • Social Media Post 	Small Logo: <ul style="list-style-type: none"> • Event Website 	Name: <ul style="list-style-type: none"> • Event Website

Product Donation for Silent Auction & Cash Donation

\$500 cash minimum and product donation for the silent auction

- Logo on silent auction website
- Name on silent auction signage
- 2 Tickets to the Gala

Current & Past Sponsors Include:



Contact & Commitment Information

To express interest in becoming a sponsor, [click here](#).

Contact Amy Yoelin at amy@savetheboundarywaters.org with questions.

Deadline to be included on mailed invitation: **May 15**

Final deadline for sponsorship: **August 15**

