



# Sponsorship Packet

**Wednesday, September 20, 2023**  
**Nicollet Island Pavilion - Minneapolis**

# Who We Are

The Campaign to Save the Boundary Waters is the main program of Northeastern Minnesotans for Wilderness (501(c)3). We are a locally-based national wilderness and public lands advocacy group in Minnesota that focuses on protecting and preserving the Boundary Waters and greater Quetico-Superior region.

## Our Gala

Our Gala is our premier gathering & fundraising event of the year. Over 350 avid wilderness supporters gather together for an evening of community, learning key updates from Campaign leaders, and hearing a keynote speaker. Our Gala also features a robust silent auction, featuring items from our business partners.

## Why Sponsor

Your sponsorship not only supports our important and critical work, but also provides a unique opportunity for your organization to have visibility among our supporters through our gala communications and at the event itself.

## Visibility & Reach

### Email Visibility

- National Email List: 61,000
- Minnesota Email List: 28,000

### Printed Materials

- Mailed invitation is sent to over 2,000 household across the country.
- Semi-annual Donor Newsletter is sent to 1,000 donors across the country.

### Social Media Reach

- Instagram followers: 34,000
- FaceBook followers: 91,000
- Twitter followers: 7,000
- LinkedIn: 750



**FOR THE  
PLANET.**

# Sponsorship Opportunities

Levels	Legacy \$10,000	Champion \$5,000	Defender \$2,500	Advocate \$1,000
Tickets	Table for 10	6	4	2
VIP Reception				
Premium Seating				
Drink Tickets	2 Per Guest	1 Per Guest	1 Per Guest	1 Per Guest

## Brand Visibility

Logo or Name on Printed Materials	Large Logo: <ul style="list-style-type: none"> <li>• Mailed Invitation</li> <li>• Program</li> <li>• Day-Of Signage</li> <li>• Donor Newsletter</li> <li>• On Table</li> </ul>	Medium Logo: <ul style="list-style-type: none"> <li>• Mailed Invitation</li> <li>• Program</li> <li>• Day-Of Signage</li> <li>• Donor Newsletter</li> </ul>	Small Logo: <ul style="list-style-type: none"> <li>• Mailed Invitation</li> <li>• Program</li> <li>• Day-Of Signage</li> </ul>	Name <ul style="list-style-type: none"> <li>• Mailed Invitation</li> <li>• Program</li> <li>• Day-Of Signage</li> </ul>
Logo or Name on Digital Materials	Large Logo: <ul style="list-style-type: none"> <li>• Email Block</li> <li>• Event Website</li> <li>• Event Slideshow</li> <li>• Social Media Post</li> </ul>	Medium Logo: <ul style="list-style-type: none"> <li>• Email Block</li> <li>• Event Website</li> <li>• Event Slideshow</li> <li>• Social Media Post</li> </ul>	Small Logo: <ul style="list-style-type: none"> <li>• Event Website</li> </ul>	Name: <ul style="list-style-type: none"> <li>• Event Website</li> </ul>

## Product Donation for Silent Auction & Cash Donation

\$500 cash minimum and product donation for the silent auction

- Logo on silent auction website
- Name on silent auction signage
- 2 Tickets to the Gala

# Current & Past Sponsors Include:



## Contact & Commitment Information

To express interest in becoming a sponsor, [click here](#).

Contact Amy Yoelin at [amy@savetheboundarywaters.org](mailto:amy@savetheboundarywaters.org) with questions.

Deadline to be included on mailed invitation: **May 15**

Final deadline for sponsorship: **August 15**

