



THURSDAY, MAY 7, 2026

NICOLLET ISLAND PAVILION - MINNEAPOLIS



# Who We Are

Save the Boundary Waters is the locally-based, national campaign led by Northeastern Minnesotans for Wilderness, based in Ely, Minnesota. For over a decade, we've been dedicated to permanently protecting the Boundary Waters Canoe Area Wilderness from the threat of toxic copper mining.

We lead a national coalition of 400+ conservation, access, hunting & fishing organizations, and businesses working to permanently protect the Boundary Waters, Superior National Forest, Voyageurs National Park, and Canada's Quetico Provincial Park from copper mining.

The Boundary Waters is more than 1.1 million acres of pristine lakes and forests. It's Minnesota's crown jewel—a place where millions have developed a lifelong love of the outdoors through camping, fishing, paddling, dog sledding, hunting, and hiking. It's a national treasure that belongs to all Americans.



# Why Sponsor

The Boundary Waters Gala is our signature annual event, bringing together supporters, community leaders, and conservation champions to celebrate the Boundary Waters and the people who protect it.

Sponsorship provides your organization with a unique opportunity to:

- **Elevate your brand:** Reach a highly engaged audience through event signage, email communications, and social media.
- **Demonstrate community leadership:** Show your commitment to environmental stewardship and corporate responsibility.
- **Attract new customers:** Connect with more than 450 attendees — business leaders and community-minded individuals from some of the Twin Cities largest socially-responsible companies.
- **Engage your team:** Invite employees or clients to an unforgettable evening of networking, inspiration, and environmental impact.
- **Support real impact:** Every sponsorship dollar helps protect the Boundary Waters, fund advocacy, and support educational programs.

Sponsors are celebrated throughout the gala ensuring your contribution is recognized and remembered.



# 2026 Gala Sponsorship Levels

<b>Benefit</b>	<b>Legacy \$10K</b>	<b>Champion \$5K</b>	<b>Defender \$2.5K</b>	<b>Advocate \$1K</b>
<b>Tickets</b>	Table of 10	Table of 10	4	2
<b>Drink Tickets</b>	2/guest	1/guest	1/guest	1/guest
<b>Logo Size</b> Includes all printed and digital communications: invitation, emails, website, program, signage	Featured	Large	Medium	Small
<b>Stage Recognition</b>	✓	✓	✓	—
<b>Dedicated Slideshow Slide</b>	✓	✓	—	—
<b>Leadership Briefing</b> In-depth, strategic briefing with Save the Boundary Waters leadership (at your office or via Zoom)	✓	✓	—	—
<b>E-newsletter Spotlight</b>	Dedicated	Shared	Shared	Shared
<b>Social Media</b>	Dedicated	Dedicated	Shared	Shared
<b>Exclusive Opportunity Available?</b>	Yes	Yes	Yes	Yes

# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Limited availability—secure your spot early

## PADDLE RAISE – \$5,000+

(One available—first come, first served)

Amplify impact by matching donations during the Paddle Raise. Be the exclusive sponsor of the evening's most impactful moment.

Your sponsorship includes:

- Prominent display during matched giving moment
- Your match announced from stage

Plus all benefits of Champion Sponsor level (\$5,000)

## STEP & REPEAT – \$5,000+

(One available—first come, first served)

Own the photo moment! Be featured on our step-and-repeat backdrop where guests capture and share memories throughout the evening.

Your sponsorship includes:

- Your logo displayed prominently alongside Save the Boundary Waters logo on step-and-repeat backdrop
- Countless social media impressions as guests share photos featuring your brand
- Professional event photos featuring the branded backdrop for your use

Plus all benefits of Champion Sponsor level (\$5,000)

## VALET PARKING – \$2,500+

(One available—first come, first served)

Make a lasting first and final impression as guests arrive and depart the gala.

Your sponsorship includes:

- Logo prominently displayed on valet signage
- All references to complimentary valet include your company name

Plus all benefits of Defender Sponsor level (\$2,500)

## BAR SPONSOR – \$2,500+

(One available—first come, first served)

Toast to the Boundary Waters! Sponsor the hosted cocktail hour during the reception and connect with guests in the evening's most social setting.

Your sponsorship includes:

- Logo prominently displayed on all bar signage
- Your company name in all communications about the complimentary reception bar

Plus all benefits of Defender Sponsor level (\$2,500)

## SILENT AUCTION – \$500+

Unlimited

Donating a product or service to our silent auction? Enhance your recognition with a Silent Auction Sponsorship and connect your brand to the gala's most interactive giving moment.

Your sponsorship includes:

- Logo on auction signage and auction website
- Recognition in gala program and post-event communications
- 2 tickets to the gala
- Featured auction item highlighted in email and social media post

Requires product/service donation to silent auction and \$500+ cash sponsorship.

## WILDERNESS EQUITY GRANTEES – \$500+

Unlimited

Enable wilderness equity grantees to attend the gala, celebrating diversity and inclusion in conservation. Your sponsorship directly funds tickets for community members who are working to ensure equitable access to the Boundary Waters for all.

Your sponsorship includes:

- Recognition in printed program and on-site signage
- Invitation to meet grantees at the Wilderness Equity meet-up during the reception (separate gala ticket purchase required to attend)

Optional add-on: Purchase your own tickets separately to attend and meet the grantees you're supporting

# Contact & Commitment Information

To express interest in becoming a sponsor, [click here](#).

Contact Kelsey Polcher at [kelsey@savetheboundarywaters.org](mailto:kelsey@savetheboundarywaters.org) with questions.

**Deadline to be included on mailed invitation: February 5, 2026**

**Final deadline for sponsorship: April 15, 2026**

## Past Sponsors Include



ABODE OUTSIDE

