

Peer to Peer: Creating your own fundraiser for the Boundary Waters

What is peer to peer fundraising?

Peer to peer fundraising is about sharing your Boundary Waters story to inspire action. Whether you grew up paddling the lakes and rivers or just discovered its magic, you can create a personal fundraising page to show why this place is worth protecting, and invite your community to join you.

Why fundraise?

The Boundary Waters is America's most visited Wilderness, but it's threatened by sulfide-ore copper mining. **By starting your own fundraiser, you can help protect clean water, wildlife, and adventure for generations to come.**

You don't need to be an expert—your love for the Boundary Waters is the most powerful tool you have.



How it works:

1. **Sign-up:** Create your personal fundraising page in minutes.
2. **Set a goal:** Choose a fundraising goal that excites you and motivates your community.
3. **Make it yours:** Personalizing your page is quick and easy. Use this space to tell your story and share why you care.
4. **Spread the word:** Share it with your friends, family, coworkers, neighbors, and paddling buddies.
5. **Protect the Wilderness:** Every dollar donated goes towards permanently protecting the Boundary Waters.

Need Inspiration?

You don't have to start from scratch. Here are some ways others have fundraised for Save the Boundary Waters:



- **Birthday fundraisers:** Dedicate your special day to the Boundary Waters.
- **Running challenges:** Transform your miles into impact as a charity runner or on your own!
- **Adventure pledges:** Turn your paddle, hike, or trek—whether a weekend outing or a months-long expedition—into a fundraiser for the Boundary Waters.
- **Memory or tribute pages:** Honor a trip, a loved one, or a Boundary Waters experience.
- **Community events:** Trivia nights, backyard concerts, dinner parties—the possibilities are endless.

Get started!

Scan this QR code to create your own fundraiser and start making a difference today!



Contact us to let us know you're starting a peer to peer fundraiser and ask us any questions!

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