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Campaign to Save the Boundary Waters Announces \$77,000 Match for Give to the Max Day

The Campaign hopes to raise \$165,000 toward its efforts to protect the Boundary Waters from proposed sulfide-ore copper mining.

Ely, MN (November 2, 2015) -- Advocates for preserving the Boundary Waters Canoe Area Wilderness in northeastern Minnesota will be able to double their **Give to the Max Day** donations to the **Campaign to Save the Boundary Waters** on November 12. The Campaign, which is a project of **Northeastern Minnesotans for Wilderness**, has received \$77,000 toward its match.

“We are grateful to the community of supporters who continue to raise their voices in support of permanently protecting this amazing canoe country. This year’s Give to Max Day will help us continue a legacy of efforts to protect America’s most visited wilderness area and preserve it for future generations,” said **Becky Rom**, national campaign chair.

The Campaign to Save the Boundary Waters is a national Campaign dedicated to gaining permanent protection for the Boundary Waters from sulfide-ore copper mining proposed by Twin Metals and other companies. The Campaign has been working to bring this issue to the attention of federal decision makers; grow a large grassroots movement; and educate people about the risks posed by this type of mining.

Last year, with the support of more than 600 donors, the Campaign raised more than \$102,000 in combination with a \$50,000 matching pledge. This accomplishment earned the Campaign recognition in the top ten of Give MN’s medium category for nonprofits. The Campaign has a \$77,000 match this year and hopes to raise a total of \$165,000.

Since last year’s Give to the Max Day, the Campaign has continued to grow, taking regular trips to Washington, D.C., to meet with members of Congress and delivering more than 60,000 petition signatures in support of permanent protection for this wilderness. In April, three supporters rode 850 miles on the Bike Tour to Save the Boundary Waters to raise awareness about the issue in communities and campuses from Winona to Ely. On September 23, 2015, Dave and Amy Freeman, 2014 *National Geographic* Adventurers of the Year, launched A Year in the Wilderness, their latest expedition in support of protecting the Boundary Waters.

Please visit the [Northeastern Minnesotans for Wilderness Give to the Max page for the Campaign to Save the Boundary Waters](#) for more information.

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The Campaign to Save the Boundary Waters is led by Northeastern Minnesotans for Wilderness, which is based in Ely, MN. Supporters are encouraged to visit [SavetheBoundaryWaters.org](#). For more information, contact Ellie M. Bayrd at ellie@savetheboundarywaters.org and (612) 616-2149.