The Campaign to Save the Boundary Waters announces Wild Waters Music Fest to Save the Boundary Waters

Wild Waters Music Fest will take place on Friday, August 16th, 2019 at Bayfront Festival Park in Duluth, MN



ELY, MN - Today the <u>Campaign to Save the Boundary Waters</u> announced its inaugural <u>Wild Waters Music Fest</u>: a single day concert event featuring some of Minnesota's finest musicians to amplify the fight to save the Boundary Waters from proposed sulfide-ore copper mining.

In partnership with <u>Live Nation</u> and hosted by <u>Art In Bayfront Park</u>, Wild Waters Music Fest to Save the Boundary Waters will take place on Friday, **August 16th**, 2019 at **Bayfront Festival Park** in **Duluth**, **MN**. The day will feature sets from nine Minnesota-based artists including **Atmosphere**, **Doomtree**, **Cloud Cult**, **Low**, **Jeremy Messersmith**, **deM atlaS**, **War Bonnet**, **The Lioness**, and **DJ Keezy**.

Tickets start at \$33 and go on sale this Friday, June 14th at 12:00 PM CT here: <u>https://www.ticketmaster.com/event/060056C4BF53768C</u>

A portion of the proceeds from each ticket sold to Wild Waters Music Fest, plus any additional donations will go directly to Northeastern Minnesotans for Wilderness, the organization leading the Campaign to Save the Boundary Waters, working to permanently protect this Minnesota crown-jewel and America's most popular Wilderness.

The festivities will commence at 3:30 PM.

On-site food and beverages will be provided by an assortment of local food trucks, restaurants and breweries.

For more information, including set times, parking, accommodations and FAQs, please visit: <u>https://www.savetheboundarywaters.org/wildwaters</u>

"Like the Boundary Waters, Minnesota's rich music scene is cherished here at home and recognized far and wide. It's awesome to see so many great Minnesota musicians uniting in support of our mission to save this pristine wilderness and shared treasure," said Tom Landwehr, Executive Director of the Campaign to Save the Boundary Waters.

Two of those musicians, who make up part of renowned Minneapolis hip-hop collective Doomtree, had these words to share with regards to their performance at Wild Waters and what the Boundary Waters has meant to them, "Doomtree is really excited to be a part of the first-ever Wild Waters Music Fest and stand side-by-side with so many awesome musicians, activists, and the Campaign to Save the Boundary Waters. This show is going to rule," said Lazerbeak.

And from P.O.S, "I've never had my mind blown like my first trip to the Boundary Waters. It's so easy to forget about how wild and beautiful and open the wilderness can be. It's even easier to forget how wild and open it can make you feel."

The decision to perform at Wild Waters was a no-brainer for Cloud Cult, known as one of the most environmentally conscious bands in the industry, frontman Craig Minowa had this to say of his time spent in the Boundary Waters, "For me, there's just no place that has had such a profound impact on my understanding of myself and our true role in this world . . . It's just you, a backpack, a canoe and a reminder that nature really is the absolute rule-maker, and the more we step on her now, the harder she's gonna bite back."

War Bonnet, a Native American rock band from the Ojibwe Reservations of northern Minnesota had this to say of their involvement, "The Boundary Waters is a sacred place to our ancestors who lived there thousands of years ago. It now lies within our Treaty Territory where we are entitled to hunt, fish, and gather. War Bonnet is proud to make a stand in helping protect the Boundary Waters."

The Campaign to Save the Boundary Waters is leading the effort to ensure permanent protection for the Boundary Waters Wilderness, America's most visited Wilderness and Minnesota's crown-jewel, from proposed sulfide-ore copper mining. To learn more about

the Campaign to Save the Boundary Waters, its mission and how to get involved, please visit: <u>https://www.savetheboundarywaters.org</u>.



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