



Join the Campaign to Save the Boundary Waters team as a Graphic Design intern!

Position: Campaign to Save the Boundary Waters Graphic Design Internship

Location: Remote, or in-person in Minneapolis or Ely

Dates: Begin ASAP, minimum 3-months

Supervised By: Northeastern Minnesotans for Wilderness staff (According to the intern's work plan & focus area)

Background: The Campaign to Save The Boundary Waters was organized by local residents in and around Ely, Minnesota who are dedicated to creating a national movement to protect the clean water, clean air and forest landscape of the Boundary Waters Canoe Area Wilderness and its watershed from toxic pollution from proposed sulfide-ore copper mining. The Campaign partners with dozens of local and national conservation organizations and businesses and is led by Northeastern Minnesotans for Wilderness.

The Graphic Design Intern's primary duties include but are not limited to:

- Create and design print and digital materials including brochures, social media graphics, ads, merchandise and more.
- Create Canva templates in a suite that can be edited by any staff member.
- Adhere to brand guidelines and complete projects according to deadline
- Collaborate with Creative Content Manager and general Communications team to develop design concepts for various projects.
- Use graphic design software (primarily Adobe Illustrator, InDesign, and Photoshop) and work with a wide variety of media
- Prepare and organize images to coincide with social and blog posts.
- Assist with website and blog updates
- Assist with management and organization of image and graphic file archive
- Work with print house to meet project specifications
- Be willing to assist the Campaign with non-design projects (event support, data entry, social media posting, content capture and more.)

Other experience (not required):

- Video editing
- Photography
- Podcasting
- Animation

Requirements

- Graphic Design major preferred
- Basic knowledge of layouts, typography, line composition, color, and other graphic design fundamentals
- Experience with InDesign, Adobe Photoshop, and Illustrator
- Strong creative and analytical skills
- High attention to detail (must be able to proof and copy edit your own work)
- Compelling portfolio of graphic design work
- Flexible hours (quarter time to full time internships may be available)
- Training will be provided as necessary.

Benefits:

- Work on a rapidly-growing, historic national effort to protect the BWCA
- Work alongside seasoned campaign communications and outreach staff.
- Work stipend is available
- If applicable, we will work with you to arrange college credit for the internship.

Please send a resume and cover letter, including your location and dates of availability for the internship, to info@savetheboundarywaters.org.